

the power to
predict performance

Catapult invests in fast growing Activ8 Intelligence

Nottinghamshire-based Activ8 Intelligence Limited, pioneers of predictive HR analytic technologies, has secured £250k backing from the East Midlands Regional Venture Capital Fund as part of a total funding package of circa £900k. The cash injection is being used to enable the company to continue its rapid growth.

Activ8, winners of the DTI and BT Technology Innovation Award, use artificial intelligence to improve an organisation's recruitment and performance management. One of their customers, Legal and General, have seen tangible improvements including a significant improvement in good hires and cost savings of around £10m over 3 years.

Catapult provides equity capital of between £200k and £2m for growing businesses.

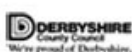
For further information please visit www.catapult-vm.co.uk

East Midlands Office: Malt House, 13 Narborough Wood Park,
Desford Road, Enderby, Leicester, LE19 4XT. Tel: 0870 116 1600.
Email: mailshot@catapult-vm.co.uk

West Midlands Office: One Victoria Square,
Birmingham B1 1BD. Tel: 0870 116 3000.
Email: mailshot@catapult-vm.co.uk

Catapult Venture Managers Limited is authorised and regulated by the Financial Services Authority.

Investors in our funds include:



Investors in the AEF include Advantage West Midlands and the European Regional Development Fund